



# IMPACT REPORT 2026

**POGO**

PEDIATRIC ONCOLOGY GROUP OF ONTARIO

**FOR KIDS WITH CANCER  
FOR NOW, FOR LIFE.**

# OUR PARTNERS IN CANCER CARE



**POGO Partner Hospitals** diagnose and treat children (5)



**POGO Interlink Nurses** provide personalized, comprehensive nursing care to children and families (16)



**POGO Satellite Clinics** in community hospitals bring care closer to home (9)



**POGO AfterCare Clinics** monitor survivors for long-term effects from cancer treatment (8)  
**POGO School & Work Transitions Counsellors** support survivors as they transition to further school or work (8)



**POGO Adolescent & Young Adult (AYA) Cancer Program** (ages 15-39) addresses unique and specialized needs at a pivotal life stage (8)

INTERLINK NURSES AND SCHOOL AND WORK TRANSITIONS COUNSELLORS SERVE PATIENTS, FAMILIES, AND SURVIVORS ACROSS ONTARIO

# A MESSAGE FROM OUR CEO & MEDICAL DIRECTOR

Because of you, children and families across Ontario are supported with expert, compassionate care at every stage of their cancer journey, from diagnosis through treatment, survivorship, and when needed, end-of-life care.

This past year, your support helped drive meaningful progress across the province. More children received care closer to home through POGO Satellite Clinics. More families accessed financial support when they needed it most. And more survivors were connected to lifelong follow-up care through POGO AfterCare Clinics, helping them manage their long-term health with confidence.

We also advanced Ontario's Childhood Cancer Care Plan (2024-2029), our roadmap shaped by families, survivors, clinicians, and partners across the system. The plan sets a clear path to improve care and outcomes for years to come.

**Together with our partners, we are turning that vision into action.**

We are strengthening supports for adolescents and young adults, creating opportunities for emerging researchers to turn evidence into better care, and expanding pediatric palliative care in Northern communities.

These are not just programs; these are real advancements in how quality care is conceived and delivered: more connected, more equitable, and more responsive to what children and families truly need.

Our work is made possible through the joint support of donors and the Government of Ontario, whose partnership enables our work to advance.

**None of this progress would be possible without you.**

Looking ahead, we are building on this momentum. We remain committed to ensuring that every child, youth, and survivor has access to timely, accessible, and appropriate care. The care each child and family needs, where and when they need it.

**With you by our side, we are creating a stronger future for childhood cancer care.**

Thank you for being an essential part of our work,



A handwritten signature in blue ink that reads "Lauren Ettin".

**Lauren Ettin**  
CEO



A handwritten signature in blue ink that reads "Donna Johnston".

**Donna Johnston**  
Medical Director;  
POGO Chair in Childhood Cancer Control at the  
University of Ottawa

**POGO Interlink Nurses** supported children and families through **2000+ school, home, and community visits**, helping kids stay connected to school and daily life through treatment, recovery, and **care beyond hospital walls.**

**POGO Satellite Clinics** supported **over 6,500 visits** across the province. Local care. Fewer long trips. **More time at home.**

**Donor generosity** helped deliver nearly **\$740,000 to 780+ families** (up ~14%), covering out-of-pocket costs incurred during treatment.

## FAMILY-CENTERED SUPPORT

POGO offers wraparound support during treatment, including the Interlink Nursing Program (expert nursing in hospital, school, home, and community), Satellite Clinics (care closer to home), and the Financial Assistance Program (financial support for families).



*"I can't overstate how valuable the POGO Interlink Nursing Program has been to our family, especially in creating a safe, well-informed, and compassionate environment for James as he returned to school. And your financial support for accommodations and everyday costs eased a major burden, giving our family real peace of mind during treatment."*

**Adam**, Parent of James (pictured here and on the cover with his Interlink Nurse, Emily)

# CLOSER TO HOME: THE DIFFERENCE LOCAL CARE MAKES

By Leanna O'Keefe

*For childhood cancer patients and their families in northwest Ontario, a diagnosis can mean travelling over 14 hours each way to Children's Hospital at London Health Sciences Centre—again and again, through treatment that can last years. POGO expanded the POGO Satellite and Interlink Nursing programs to Thunder Bay Regional Health Sciences Centre, bringing aspects of childhood cancer care closer to home and easing some of the financial burden of travelling to a major city centre.*

As a family, we are extremely grateful to have a POGO Satellite Clinic in Thunder Bay. Having this medical team and support available locally has been such a comfort while navigating our daughter Lauren's cancer journey, especially living so far from other major cities.

Knowing the POGO Satellite Clinic was nearby and that we had a direct access point to care through our POGO Interlink Nurse, Nicole, we felt an enormous amount of stress lifted from our shoulders. It meant better medical care for Lauren closer to home, so we weren't facing the same pressure to travel. Taking time off work and



watching Lauren miss so much school had been really hard on our family, and the Satellite Clinic made day-to-day life more manageable.

It was such a relief to complete many of her appointments in town and be able to reach Nicole any time we had a concern. We trusted that she would follow up quickly, and her consistent contact with Lauren's oncology team in London

gave us real peace of mind that her care was seamless, no matter where we were. Between the reduced travel and the POGO Financial Assistance Program, the financial weight on our family was much lighter.

**Without POGO, Lauren's cancer journey would have been much harder on all of us, mentally and financially. We truly cannot put into words what POGO has meant to our family.**

"It has been such a comfort to have this medical team and support available to us locally while dealing with our daughter's cancer journey."

# SURVIVOR CARE

While over 85% of children diagnosed with cancer in Ontario will survive, four in five will get a secondary cancer or have other health impacts due to their cancer and/or its treatment. That's why it's important that POGO AfterCare Clinics support survivors into adulthood through ongoing health monitoring. Beyond physical health, POGO School and Work Transitions Counsellors help survivors get the support they need to reach their educational and employment goals.



*"Survivorship support needs to go beyond treatment to include the physical, emotional, and social issues that come up later in life. POGO supported my school and work transition, and I attended events to learn about relationships after cancer, fertility, and life beyond treatment. When I felt lost, that mix of information and community support was invaluable."*

*Childhood cancer survivor*

**POGO AfterCare Clinics** serve more than **5,000 enrolled survivors**, delivering **specialized care** tailored to the lifelong complexities of life after cancer.

Thanks to your support, **over 530 clients** received **customized support** from **POGO School and Work Transitions Counsellors**.

**90% of clients** said they would **recommend** the **POGO School and Work Transitions Program** to other survivors.

# BUILDING MY LIFE AROUND AN ACQUIRED BRAIN INJURY

By Hugh Maw

I've had three brain tumours. The first was diagnosed when I was four. Three surgeries, 33 rounds of radiation, and a year of chemotherapy later, I was cancer-free, but treatment left me with only 5% recall and slow processing speed, both of which are still part of my daily life.

What might take someone an hour takes me three or four. In the early years, I'd forget plans with friends entirely. They'd call to ask where I was and I'd have no idea what they were talking about. I've had to build systems just to function: writing everything down, setting constant reminders, relying on repetition, and depending on the people around me to fill in the gaps.

A couple of years ago, a second tumour appeared, requiring another surgery. This time I wasn't a little kid. I understood what was happening, and that came with a new kind of weight: a responsibility to be more involved in the treatment decisions. THAT was scary.

In 2023, I met Helen, my POGO School and Work Transitions Counsellor. She helped me figure out how to advocate for myself and ask for the accommodations I need, like extra time

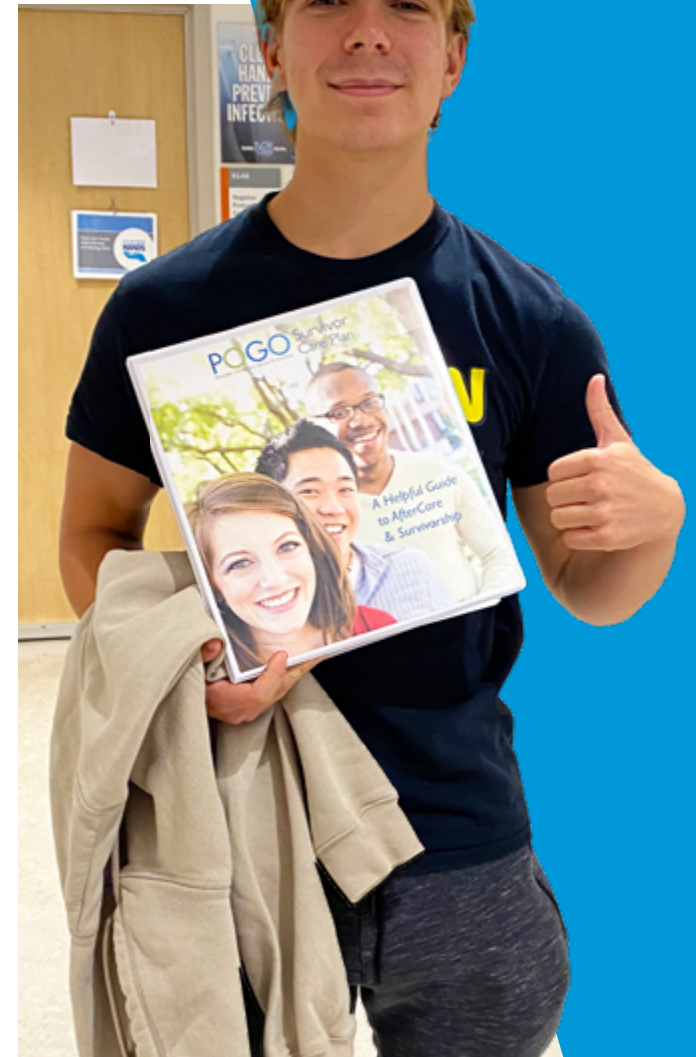
on tests, access to lecture notes, and flexible course loads. When applying to universities, she helped me explain how my needs don't quite fit the standard boxes. I owe a part of my academic success to her.

What really stands out is how patient Helen was, especially at the beginning. She reached out repeatedly to check in and offer help, even though I would consistently forget who she was. It took a few tries, but we built a strong relationship, and she continues to be a tremendous support and advocate.

After I turned 18, my care transferred from SickKids to the POGO AfterCare Clinic at Princess Margaret. It was a tough transition, but it is reassuring to know the team has all my health information and will monitor me for late effects for the rest of my life.

One week before I was moving away to university, I was diagnosed with a third tumour. I am taking a lighter course load at Wilfrid Laurier University as an accommodation to support my late effects. I have come to understand what I need to be successful, and I know POGO will be there.

"Helen, my POGO School and Work Transitions Counsellor, has been there for the moments that come *after* treatment, the part people forget about."



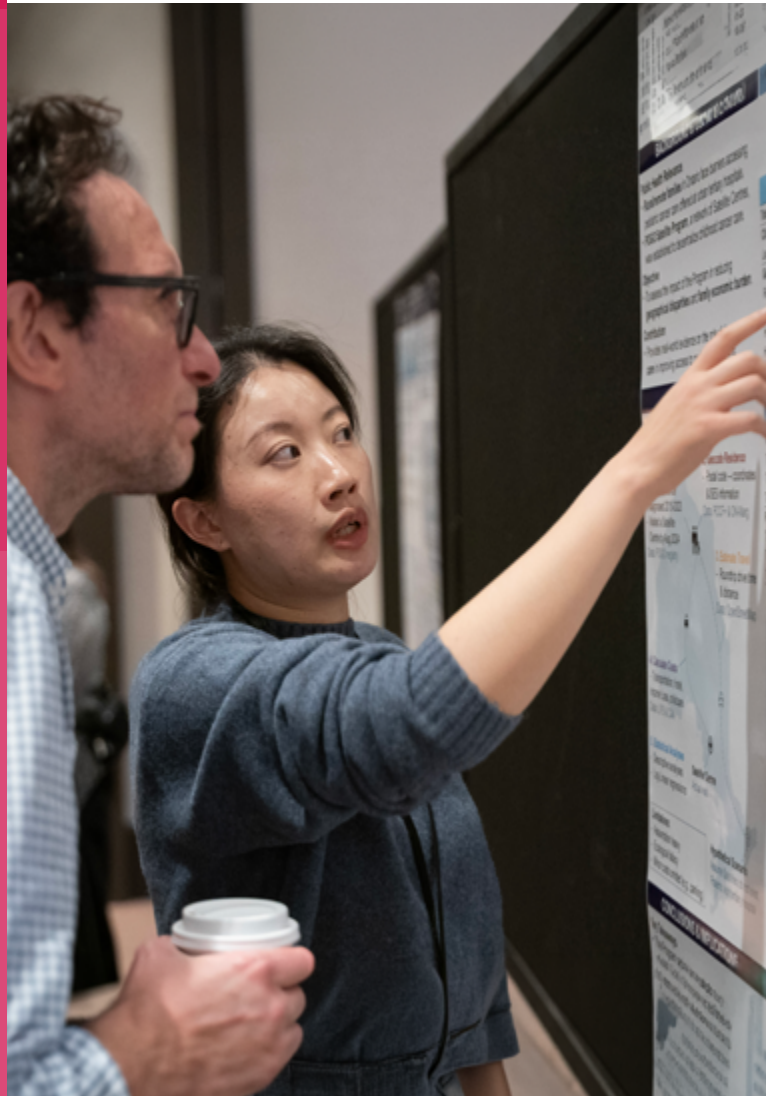
# ADVANCING QUALITY CARE

POGO clinical guidelines, research, new grants, and expanded programs and services for adolescents and young adults are helping improve access to better care for young people with cancer and shaping childhood cancer care globally.

**POGO** strengthened care for children with cancer through **six influential publications** that help guide and **improve supportive care worldwide**, earning international endorsements and two journal awards for impact.

Donor and government support enabled **six research and quality improvement grants**, driving discoveries that will help **more children with cancer get the best care possible**.

POGO launched the **POGO Trainee Funding Grant** for emerging researchers, supporting the **ideas that shape tomorrow's breakthroughs**.



*"Our mother cared greatly for her work and believed that better evidence meant better care for children with cancer. By creating the Dr. Mariana Silva Award in her name, our family believes that we not only honour her, but create meaningful impact as well. Knowing that her legacy is fueling POGO research that directly improves how children across Ontario are diagnosed, treated, and supported is deeply meaningful to us. She dedicated her life to moving the field forward, and through this funding, that work continues."*

**Tomas Silva**, Son of pediatric oncologist, Dr. Mariana Silva, Gift of Estate donor to POGO

# THE POGO TRAINEE FUNDING GRANT

The new POGO Trainee Funding Grant bridges a critical funding gap for emerging researchers, empowering the next generation of pediatric oncology scientists to launch meaningful careers in childhood cancer research.

The first POGO Trainee Funding Grant was awarded to support research into how parents of children with leukemia make decisions about emerging therapies.

*“Newer antibody therapies offer the hope of replacing some chemotherapy and reducing its side effects, but asking a parent to choose less chemotherapy for their child is a profound decision. I want to understand what shapes that choice, so we can design better clinical trials and, as clinicians, better support the families facing them.*”

*There is no dedicated funding for students pursuing a career in childhood cancer research. This grant means more to me than covering costs. It signals that the question I’m asking is relevant and worth pursuing. It’s a meaningful start to my career.”*

POGO funds research that advances the goals of Ontario’s 2024–2029 Childhood Cancer Care Plan. Recent projects supported span key themes, including palliative care, symptom screening, psychosocial care, survivor health and late effects, financial hardship, and access to emerging therapies.



**Rachel Hamilton**  
Registered Nurse;  
PhD Candidate;  
First POGO Trainee  
Funding Grant  
recipient

*“The AYA program began with a simple but persistent idea to create something built for young people in a cancer system that wasn’t originally designed with their cancer needs in mind. Thank you to POGO for not only supporting, promoting, and funding our program, but for being a relentless force for advancing targeted AYA care across the province.”*



## CLOSING THE GAP FOR ADOLESCENTS AND YOUNG ADULTS WITH CANCER

POGO is leading a province wide effort to improve access to age-appropriate care for adolescents and young adults (AYA) with cancer, in collaboration with two new and six existing partner hospitals across Ontario.

Many AYA patients are at a pivotal stage in their lives, often finishing school, starting careers, buying homes, and building families. A cancer diagnosis during this time can have far reaching effects on education, employment, mental health, fertility, relationships, and long-term well-being—creating care needs that differ from those of children or older adults. The POGO AYA Cancer Program is supporting hospitals across Ontario to build coordinated AYA care that reflects these realities. The approach focuses on three priority areas that have been historically under addressed for AYA patients: mental health, fertility, and sexual health.

Interdisciplinary hospital teams are connected in a POGO Community of Practice, which allows for the sharing of tools, lessons learned, and models of care.

AYA teams step in early, often at diagnosis, providing tailored support that improves quality of life and long-term survivorship outcomes.

### **NEW!**

The POGO AYA Cancer Program includes a dedicated POGO School and Work Transitions Counsellor providing support navigating school and work expectations while managing treatment, recovery, and the long-term effects of cancer.

**Dr. Alisha Kassam**  
*Founder & Medical Lead of the AYA Program  
at Southlake Health’s Regional Cancer Centre;  
Winner of the 2025 POGO Visionary Award*



Across **5 educational events**, POGO reached over **800 registrants**, **strengthening** childhood cancer **knowledge and best practices** province-wide.

# ADVANCING KNOWLEDGE

Pediatric oncology is advancing rapidly. POGO leads the way in educating pediatric oncology professionals, ensuring healthcare teams stay at the top of their field.

## Strengthening Pediatric Palliative Cancer Care Expertise in Northern Ontario

Your support is making a tangible difference in advancing POGO's work to provide continuing education opportunities that build knowledge and improve care.

Last year, donor support helped bring pediatric palliative cancer care closer to home in Northern Ontario—training healthcare providers, building local expertise, and reducing the need for families to travel during end of life care. A growing network of trained clinicians now has the knowledge and confidence to deliver compassionate, coordinated care within their own communities, helping families stay where they feel most supported when it matters most.

# WITH GRATITUDE

With heartfelt thanks, we recognize the incredible generosity of our donors whose commitment continues to advance care and support for children facing cancer. Multi-year commitments to the Pediatric Oncology Group of Ontario are noted below with an asterisk\*.

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*POGO is the advisor to the provincial government on childhood cancer. Thank you to the Ontario government for your investments in POGO and the childhood cancer care system.*

# WITH GRATITUDE

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# WITH GRATITUDE

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With deep gratitude, we celebrate the supporters whose time, creativity, and heart brought their communities together to benefit children facing cancer.

### \$100,000-\$199,999

Kitchener Kids with Cancer Run & Walk

### \$50,000-\$99,999

PUMA Toronto Women's Run Series  
TMX Ring the Bell in Support of POGO

### \$25,000-\$49,999

Branksome Hall - So You Think You Clan Dance  
Google Canada Giving Week  
LIVEWELL Swing Against Cancer - For Kids  
Sunday Best

### \$10,000-\$24,999

Gold Standard Project

### \$5,000- \$9,999

Factory Shoe Kitchener Fundraiser  
Jen Lomax's Birthday Party  
Kian's Skate for Childhood Cancer  
Lauren and Mike Purkis' Birthday Party  
Mahjong for Meaning – An Evening Benefitting  
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### \$1,000 - \$4,999

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Forest Glen Public School Pretzels for POGO  
Fundraiser In Memory of Wrenley  
Listowel Lions Branch Club  
Ottawa Corporate Cup  
Ray Lewis Elementary School  
RBCCM Mosaic Community - Pickleball Staff Event

### \$500-\$999

K-W Community Spirit Lions Club  
Lions Club of Verona, In Trust  
Steve Vooro's Ironman Challenge  
Yellow Moon Mouse Children's Campaign



## LOOKING AHEAD

With gratitude to the supporters who make this work possible, POGO remains committed to leading a childhood cancer care system that supports children, youth, their families, survivors of childhood cancer, and adolescents and young adults with cancer—at every stage of the journey. In the year ahead, we will continue to strengthen care across the province in ways that respond to the evolving needs of those we serve.

**Enhancing care during active treatment.** We are expanding access to age-appropriate care for children, adolescents and young adults, improving symptom management, and bringing high-quality services

closer to home through POGO Satellite Clinics and provincial partnerships.

**Deepening support for survivors.**

We are advancing mental health supports in hospitals and communities, strengthening long-term follow-up care, and introducing digital resources and peer-based opportunities that help survivors manage their health, plan for the future, and navigate life beyond cancer.

**Building a stronger system, together.** We are enhancing our connected, equitable and responsive childhood cancer care system, ensuring young people receive well-coordinated care that aligns with their needs, wherever and whenever it's required.

Together, we are ensuring  
no child or family faces  
cancer alone.

# THANK YOU!



## CONNECT WITH POGO

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# POGO

PEDIATRIC ONCOLOGY GROUP OF ONTARIO

**FOR KIDS WITH CANCER  
FOR NOW, FOR LIFE.**

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FIND OUT MORE ABOUT POGO'S  
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