

POGO
PEDIATRIC ONCOLOGY GROUP OF ONTARIO

**PJ
PARTY**

**FEBRUARY 26, 2026
STEAMWHISTLE BREWERY**

RIVIERA

REVERIE

Inspired by the golden age of Riviera glamour, this dreamy soirée captures the haute coastal style of vintage beachside elegance. Think Coco Chanel meets the Côte d'Azur. Whether in silk beach pyjamas or Riviera-chic separates, make a statement as bold as the Amalfi Coast and get swept away by a night of exquisite cuisine, handcrafted cocktails, sparkling entertainment and seaside sophistication – no passport required.



A V A I L A B L E O P P O R T U N I T I E S

Matching Gift Partner \$10,000

EVENT EXPERIENCE

- 4 complimentary tickets

BRAND EXPOSURE & MEDIA

- Recognition on the POGO PJ Party event platform and website
- Verbal recognition during evening remarks
- Recognition during “matching moment” challenge during the event to encourage real-time donations
- Recognition in post-event email and social post highlighting our sponsor partners
- Recognition in social media posts highlighting the match campaign and its impact
- Recognition in post-event sizzle reel
- Option to donate to the Silent Auction for additional online promotional opportunity



CHECK OUT LAST YEAR'S
POGO PJ PARTY



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WE CHAMPION CHILDHOOD CANCER CARE

Pediatric Oncology Group of Ontario (POGO) works to ensure that everyone affected by childhood cancer has access to the best care and support. We partner to achieve an excellent childhood cancer care system for children, youth, survivors, and their families and healthcare teams, in Ontario

and beyond. POGO champions childhood cancer care, and as the collective voice of this community, is the official advisor to Ontario's Ministry of Health on children's cancer control and treatment. POGO is a non-profit organization with charitable status, here for kids with cancer, for now, for life.

POGO
PEDIATRIC ONCOLOGY GROUP OF ONTARIO
**FOR KIDS WITH CANCER
FOR NOW, FOR LIFE.**

CONTACT US

Sponsorship opportunities can be customized to align with your goals and objectives.

For more information and to secure your sponsorship, please contact:

Charlene Wolf, Development Officer

416-592-1232 x241 | cwolf@pogo.ca

www.pogo.ca | www.pogopjparty.com

Charitable # 871067245RR0001



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