Join us at the

# 20 POGO MULTIDISCIPLINARY 25 SYMPOSIUM ON CHILDHOOD CANCER

Blue Mountain Resort The Blue Mountains November 7-8, 2025

**SPONSOR PROSPECTUS** 





Join us for the 2025 POGO Symposium at Blue Mountain Resort, a stunning venue nestled among the natural beauty of Ontario's Georgian Bay region.

As a one-of-a-kind conference in Ontario focused on childhood cancer care, this event offers a meaningful opportunity to stand behind the professionals making a difference, highlight your commitment to improving outcomes in pediatric oncology, and be part of a passionate community driving change.

I left the POGO conference feeling motivated in my work and connected to an amazing community of equally passionate healthcare professionals.

– Past Symposium Attendee

# WHY PARTNER WITH POGO

- Connect with Industry Leaders: Build relationships with top clinicians, researchers and healthcare decision makers.
- Boost Your Visibility: Enhance your brand recognition among professionals working across the continuum of childhood cancer care.
- Drive Meaningful Impact: Support advancements in pediatric cancer care, helping improve outcomes for children, youth, survivors and their families across Ontario and beyond.

Join us in supporting Ontario's pediatric oncology professionals through high-impact education opportunities—so every child with cancer receives the best care and support. **Together** we can transform lives.



## **CHAMPIONING CHILDHOOD CANCER CARE**

Pediatric oncology is a rapidly advancing field. Ontario's healthcare professionals must stay at the forefront of that progress. Continuing education is a cornerstone of POGO's mission, and the Symposium plays a critical role in equipping healthcare providers to deliver exceptional care.

### **ABOUT THE CONFERENCE**

The POGO Multidisciplinary Symposium on Childhood Cancer is our annual signature educational event, bringing together over 200 attendees from across the province and beyond.

Spanning a wide range of timely topics, the POGO Symposium fosters interdisciplinary learning and collaborative dialogue aimed at improving the care and outcomes for children with cancer and survivors.

Blue Mountain Resort provides the ideal backdrop for this dynamic weekend of knowledge exchange and community building, with opportunities to relax, recharge and connect with colleagues in a welcoming and inspiring environment.





# PRE-SYMPOSIUM NURSING SEMINAR

Thursday, November 6, 2025

The POGO Pre-Symposium Nursing Seminar is a dedicated day of learning that amplifies the vital role of nurses in childhood cancer care. Designed for pediatric oncology nurses and allied health professionals, this event offers rich, nursing-led programming focused on current issues, clinical advancements and supportive care strategies. On November 6, we'll welcome over 100 nurses and allied health professionals from across Canada.

# **ATTENDEE PROFILE**

Attendees represent a broad cross-section of the pediatric oncology community:



30% Nurses



21% Physicians



9% Psychosocial Professionals



9% Allied Health Professionals



**31% Other** (government, charities, community support organizations, students

# Our attendees represent a variety of institutions:

**44%** Specialized pediatric cancer centres/tertiary hospitals

**21%** POGO Satellite hospitals

1% International health institutions

**6%** Universities/colleges

7% Pharmaceutical companies

**6%** Other Canadian hospitals

**15%** Other (government, charities, community support organizations and POGO representatives)



# **SPONSORSHIP OPPORTUNITIES & BENEFITS**

We offer a range of sponsorship levels designed to provide meaningful visibility and engagement. Each package includes brand exposure, valuable networking and the opportunity to be recognized as a champion of childhood cancer care.

	Premier Sponsor \$25K	Featured Sponsor \$20K	Partner Sponsor \$15K	Contributing Sponsor \$10K
Number of sponsorship opportunities available	2	2	3	4
EVENT PARTICIPATION & HOSPITALITY				
Number of complimentary Symposium registrations	4	3	2	1
Breakfast, lunch and nutritional breaks	*	*	*	*
BRAND EXPOSURE AND MEDIA				
Booth in a high-traffic location	Double	Single	Single	Single
Logo included in sponsorship section of Symposium registration website and conference app	*	*	*	*
Logo included on on-site event signage recognizing sponsors	*	*	*	*
Verbal recognition during opening and closing remarks	*	*	*	*
Mention in post-event email to attendees	*	*	*	*
Mention on POGO social media channels	*	*	*	*
Invitation to the exclusive Welcome Reception on Thursday, November 6	*	*	*	
Logo displayed on screen in meeting room during coffee breaks	*	*		
Recognition in select pre-event email communication(s)	*	*		
All benefits extend to the Pre-Symposium Nursing Seminar on Thursday, November 6, 2025	*			

# WE CHAMPION CHILDHOOD CANCER CARE

Pediatric Oncology Group of Ontario (POGO) works to ensure that everyone affected by childhood cancer has access to the best care and support. We partner to achieve an excellent childhood cancer care system for children, youth, survivors, and their families and healthcare teams, in Ontario and beyond. As the collective voice of this community, we are the official advisor to Ontario's Ministry of Health on children's cancer control and treatment. POGO is a non-profit organization with charitable status, here for kids with cancer, for now, for life.



Check out our sizzle reel from last year's POGO Symposium.

# **CONTACT US**

For more information and to secure your sponsorship, please contact:

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