

SUGGESTIONS FOR PREPARING A POSTER¹

1. Title should be short and attention grabbing; readable out to a distance of at least 4 feet; boldly typed about 30mm high.
2. Author's name should be smaller than title -- about 20mm high. Transfer letters (e.g. Letraset) are an excellent alternative to typing.
3. The focus should be on the highlights of the important aspects of your clinical project or research study. Large blocks of typed material will not be read -- especially if the type is too small.
4. Try to make it very clear what sequence the reader should follow in reading the poster.
5. Feel free to use colour and a variety of illustrations such as graphs, drawings and x-rays.
6. Leave a lot of blank space throughout the poster to avoid a distracting, cluttered appearance.
7. Readers always appreciate receiving a prepared handout containing more detailed information about a project.

¹ Day, R.A. (1988). How to Write & Publish a Scientific Paper. (3rd Ed.). New York: Oryx Press. Ch. 27: How to prepare a poster.