

AFTER HOURS

PEDIATRIC ONCOLOGY GROUP OF ONTARIO



Eric Weisz, the Effort Trust Company, and Tony Fell, past-chairman, RBC Capital Markets.



POGO supporters Martha Fell and board member Dr. Harvey Schipper.



Rachel Mirvish, Mirvish Productions, with Dr. Mark Greenberg, POGO.



Michael Ledgett, partner, Heenan Blaike, and POGO volunteer Valerie Melman.



Yvonne Cordwell, mother of a childhood cancer survivor, with communications consultant Ray Heard, and Alyssa Whiteman, childhood cancer survivor and POGO spokesperson.

POGO raises hope for kids



AMORYN ENGEL

One in 330 children will be diagnosed with cancer by the time they reach their 20th birthday. That staggering number helped prompt the creation of Ontario Cancer Awareness Week, held in September. Led by POGO — the Pediatric Oncology Group of Ontario — various events were held to help raise awareness of childhood cancer. POGO has been the official advisor to the province on childhood cancer and control since 1995.

Tony Fell, past-chairman of RBC Capital Markets, was the host of one of POGO's main events. Hundreds of guests made their way to the 40th floor of the RBC building in downtown Toronto for

a reception celebrating the achievements of pediatric cancer care in Ontario.

Rachel Mirvish, of the famed Mirvish family, spoke about her experience as a survivor of childhood cancer. Other special guests in attendance included Shari Fell; Tony Melman, chairman, POGO Childhood Cancer Charitable Foundation; Dr. Corin Greenberg, POGO executive director; Alyssa Whiteman, childhood cancer survivor and POGO spokesperson; POGO supporter Theo Caldwell, president, Caldwell Asset Management; Joan Schatz-Belisle, POGO gala chairwoman; and Eric Weisz, managing director, the Effort Trust Company.

"POGO and its partners are working together to move pediatric cancer treatments and systems forward to deliver the best possible outcomes for patients and their families," said Dr. Mark Greenberg, medical director, POGO.

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Marc Wade, ProTrade Financial, with Steve Boase, Cadillac Fairview.



Anthony Melman, POGO childhood cancer charitable council chair, with Dr. Corin Greenberg, POGO executive director, and Richard Wachsberg, Apollo Health and Beauty chairman.



POGO advocate Philip McCorkill, with Dr. Ronald Barr, POGO president, and Shari Fell.



Paul Smeeton, BMO Capital Markets, with Christine Smeeton, POGO Gala committee member, and Jan Sorhaug, RBC Capital Markets.



Patricia Wilbur, Astley Gilbert, with Dimitra Davidson and Anne Leger-Smith, both with Tiffany & Co.



Lori Morgan and Sandra Zingaro, both with National Post.



Richard Pady, Race for Kids, with Vanessa Yakobson, POGO director of development.



Joan Schatz-Belisle, POGO gala chair, and Geoffrey Belisle, RBC DS.



Rebekah and Jeremy McIntosh, POGO leadership connection members.



Sarah and Timothy Gravely, with Amanda Kattan, all with RBC Capital Markets.